

Section	Group	Attribute	Description
Core Information	Names	Place Name	The place's common, recognized name, or "doing business as" name.
		Alternative Name	An additional business name or DBA for the place.
		Historical Names	Previously used names for the business.
		Legal Name	The legal name of the Place.
	Addresses	Street	The location address of the place.
		Suite	The unit or apartment number.
		City	The city name for the location.
		State	The state or province of the place.
		Postal Code	The postal code for the location address.
		Country Code	The country code of the location.
		Address Type	The type of address for the location.
		Address Changed on	The date when the business changed location.
		Mailing Address	The PO Box or RR Box of the place.
		Mailing Address City	The town or municipality where the place receives mail.
		Mailing Address State	The state or province of the mailing address.
		Mailing Address Postal Code	The postal code for the mailing address.
		Mailing Address Type Code	The type of mailing address for the business.
		Latitude	The latitude of the place.
		Longitude	The longitude of the place.
		Coordinate Match Level	The precision level of the latitude and longitude.
	Manual Geocoordinate	Manually collected latitude and longitude for the place.	
	Identifiers & Classifiers	Data Axle ID	The unique identifier for the place.
		Place Type	A place is segmented into one of five types.
		Listing Type	Information on whether the place is a business or an individual person.
		Work at Home	The place is a work at home business.

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Core Information	Status & Recency	In Business	The operational status of the business.
		Verification Date	The date the business was most recently verified.
		Duplicate of	The ID of the valid record that this place is a duplicate.
		Verification Status	The level of verification performed on a record.
		Listing Status	Information on data problems with a record, such as being a duplicate.
		Operating Status	The operational status of the place.
		Suppressed	The place is suppressed from customer feeds.
		Suppressed Fields	The list of fields that are suppressed from display.
		Created at	The date and time when the place record was created.
		Updated at	The date and time when the place was last updated.
		Opened for Business on	The date when the place opened for business.
		Estimated Opened for Business	An estimate of when the place opened for business.
		Out of Business on	The date when the place was identified as out of business.
		Express Updated at	The date and time when the record was last updated by an Express Update submission.
		Bulk Updated at	The date and time the record was last updated by a Bulk Update submission.
	Location Linkage	Location Parent	The primary business at a location with multiple places.
		Location Parent Relationship	The relationship to the primary business at a location
		Landmark Address	The landmark address of the location.
		Building Number	The building number of a multi-tenant location.
		Number of Tenants	The number of places at a multi-tenant location.
	Categories	Primary SIC Code	The primary line of business represented by a Standard Industrial Classification code.
		SIC Codes	The lines of business represented by Standard Industrial Classification codes.
		Primary NAICS Code	The primary line of business represented by a North American Industry Classification System code.

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Core Information	Categories	NAICS Codes	The lines of business represented by North American Industry Classification System codes.
		Business Types	The specific types of business within a particular industry.
	Contact Info	Phone	The telephone number for the place.
		Toll Free Number	The toll-free phone number for the place.
		Fax Number	The fax number for the place.
		Additional Phone	An additional phone number for the place.
	Websites	Website	The primary homepage URL of the business.
		Facebook URL	The link to the place on Facebook.
		Twitter URL	The link to the place on Twitter.
		Google Plus URL	The link to the place on Google Plus.
		LinkedIn URL	The link to the place on LinkedIn.
		Yelp URL	The link to the place on Yelp.
		Pinterest URL	The link to the place on Pinterest.
		Youtube URL	The link to the place's YouTube channel or company video.
		Tumblr URL	The link to the place on Tumblr.
		Foursquare URL	The link to the place on Foursquare.
		Instagram URL	The link to the place on Instagram.
		Logo URL	The link to the place's logo image.
		Website Keywords	Keywords from company website HTML.
	Employees	Primary Contact: First Name	The first name of the contact.
		Primary Contact: Gender	The gender of the contact.
		Primary Contact: ID	The unique ID for the contact.
		Primary Contact: Last Name	The last name of the contact.
Primary Contact: Primary		Information on whether the contact is the primary contact for the location.	

Section	Group	Attribute	Description
Core Information	Employees	Primary Contact: Professional Title	The professional degree or title of the contact.
		Primary Contact: Job Title	A list of the contact's job titles.
		Contacts: First Name	The first name of the contact.
		Contacts: Gender	The gender of the contact.
		Contacts: ID	The unique ID for the contact.
		Contacts: Last Name	The last name of the contact.
		Contacts: Primary	Information on whether the contact is the primary contact for the location.
		Contacts: Professional Title	The professional degree or title of the contact.
		Contacts: Job Title	A list of the contact's job titles.
		Contacts Count	The number of contacts on the business record.
		Ownership Changed On	The date when ownership of the place changed.
		Location Employee Count	The number of employees who work at this place.
		Estimated Location Employee Count	An estimate of the number of employees who work at this location.
		Location Professionals Size Range	The number of professionals practicing at the place.
Corporate Family	Corporate Structure	Headquarters	The direct headquarters of this place in its corporate family.
		Ancestor Headquarters	The full list of all ancestors in the corporate family.
		Linked Parent ID	The Data Axle ID of the top level headquarters.
		Linked Subsidiary ID	The regional or subsidiary headquarters of a corporate family.
		Location Type	Information on whether the business is a headquarters, branch, subsidiary head-quarter, or single location.
	Branch Details	Chain	The corporate chain for branch locations.
		Corporate Franchising	Information on whether the corporation includes franchised branches.

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Corporate Family	Headquarter Details	Corporate Employee Count	The actual, reported total number of employees at all locations in a corporate family.
		Estimated Corporate Employee Count	An estimate of the total number of employees at all locations in a corporate family.
		Corporate Sales Revenue	The actual, reported sales revenue for the corporate family.
		Estimated Corporate Sales Revenue	An estimate of the total sales revenue for the corporate family.
		Branch Count	The number of branches reporting to a headquarter record.
		Foreign Parent Flag	The place is owned by a corporation outside the US or Canada.
		Fortune Ranking	The place's ranking on the Fortune Magazine Top 1000 list.
		Stock Exchange	The Stock Exchange where the corporation conducts trading activity.
		Stock Ticker Symbol	The abbreviation used to identify the company on a stock market.
		CIK	The Central Index Key (CIK) assigned to the corporation for filing with the SEC.
		EINS	The employer identification number (EIN) of the business.
Place Insights	Business Profile	Affiliation IDs	A list of organizations the place is affiliated with.
		Brands	A list of brands sold by the business.
		Company Description	The description of the business.
		Dress Code	Details about the place's dress code.
		Equipment Rentals	Information on whether equipment rentals are available.
		Has Ecommerce	The presence of a shopping cart on the business's website.
		Languages Spoken	The languages spoken at the place.
		Price Range	The price range for products and services sold at the place.
		Professional Specialty IDs	The specialty within professional lines of business.
		Public Access	Indicates whether the place is publicly accessible.
		Reservations	Information on reservations at the place.
		ATM	The location has an ATM.

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Place Insights	Hours of Operation	Operating Hours: Days	The days that have operating hours.
		Operating Hours: End Time	The time the place closes.
		Operating Hours: ID	The unique ID for the operating hours detail.
		Operating Hours: Start Time	The time the place opens.
		Operating Hours Count	The number of operating hours at the place.
	Payment Methods	Payment Types	The types of payments accepted at the location.
		Insurances Accepted	The types of insurances accepted by the business.
		Medicare Accepted	Information on whether the place accepts Medicare.
		Medicaid Accepted	Information on whether the place accepts Medicaid.
	Images	Images: Asset Hash	An ID used to view and retrieve the image.
		Images: Asset URL	The full link to view and retrieve the image.
		Images: Created At	The date and time when the Image detail was first added to the place.
		Images: ID	The unique ID for the Image detail.
		Images: Primary	Information on whether the Image is the primary image for the place.
		Images Count	The number of Images on the place record.
	Area & Postal	Service Area: ID	The unique ID for the service area.
		Service Area: Postal Codes	The list of postal codes making up the service area of the place.
		CBSA	The core based statistical area where the place is located.
		CBSA Level	Information on whether the CBSA is a micropolitan or metropolitan area.
		CSA	The combined statistical area code where the place is located.
		Census Block Group	The census block group of the location as defined by the U.S. Census Bureau.
		Census Tract	The census tract of the location as defined by the U.S. Census Bureau.
		Carrier Route	The carrier route for the location address as assigned by the USPS.
		Mailing Address Carrier Route	The carrier route for the mailing address as assigned by the USPS.

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Place Insights	Area & Postal	FIPS Code	The unique identifier for counties based on the Federal Information Processing Standards (FIPS).
		County Code	The 3-digit county code based on the place's location ZIP code.
		Delivery Point Barcode	The bar code for the postal route, assigned to the physical address.
		Mailing Address Delivery Point Barcode	The bar code for the postal route, assigned to the mailing address.
		Mailing Score Code	The deliverability score of the location address.
		Mailing Address Score Code	The deliverability score of the mailing address.
		ZIP Code	The 5-digit ZIP code for the place.
		ZIP+Four	The ZIP+4 code for the place.
		Mailing Address Zip	The 5-digit ZIP code for the mailing address.
		Mailing Address Zip Four	The 4-digit ZIP extension for the mailing address.
			CMRA
Place Insights	Bankruptcies	Bankruptcy: Dismissal	Information on whether the debtor is trying to dismiss.
		Bankruptcy: Filing Date	The date the public record was first filed.
		Bankruptcy: Filing Type	The type of bankruptcy filing.
		Bankruptcy: ID	The unique ID for the bankruptcy detail.
		Bankruptcy: Multiple Defendants	Information on whether there are multiple defendants for the bankruptcy.
		Bankruptcy: Release Date	The date the bankruptcy public record was released.
Place Insights	Business Registrations	NBRC Corporation Filing Type	The type of new business registration filing.
		NBRC Corporate Date	The date the new business record registered as a business.
Category Specific	Auto	Vehicle and Equipment Makes	The make of car that a car dealer sells.
		Number of Ports	The number of electric charging ports at the location.

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Category Specific	Churches	Religious Denominations	The religious denomination of the church or other house of worship.
		Church Attendance	The number of people attending a church on a weekly basis.
		Church Size	The number of total people registered with a church.
	Eating & Drinking	Cuisines	The type of cuisine served at the place.
		Restaurant Service Type Code	Information on whether the place is a full or limited service restaurant.
		Happy hours: Days	The days when happy hour is offered.
		Happy hours: Description	The happy hour description.
		Happy hours: End Time	The happy hour ending time.
		Happy hours: ID	The unique ID for the happy hour.
		Happy hours: Special Activity	Information on whether the happy hour has special activities.
		Happy Hours: Special Drink	Information on whether the happy hour has drink specials.
		Happy Hours: Special Food	Information on whether the happy hour has food specials.
		Happy Hours: Special Other	Information on whether the happy hour has additional specials.
		Happy Hours: Start Time	The happy hour start time.
		Happy Hours Count	The number of happy hour records on the place.
	Hotels	Hotel: Cable TV	The hotel has cable TV.
		Hotel: Continental Breakfast	The hotel offers continental breakfast.
		Hotel: Elevator	The hotel has an elevator.
		Hotel: Exercise Facility	The hotel has an exercise facility.
		Hotel: Guest Laundry	The hotel has guest laundry services.
		Hotel: Hot Tub	The hotel has a hot tub.
Hotel: ID		The unique ID for the hotel detail.	
Hotel: Indoor Pool		The hotel has an indoor pool.	
Hotel: Kitchens		The hotel has guest kitchens.	

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Category Specific	Hotels	Hotel: Outdoor Pool	The hotel has an outdoor pool.
		Hotel: Pet Friendly	The hotel allows pets.
		Hotel: Room Service	The hotel offers room service.
	Medical	Hospital Has Emergency Room	The hospital has an emergency room.
		Primary Specialty	The physician's primary medical specialty.
		Secondary Specialty	The physician's secondary medical specialty.
		Board Certified	Information on whether the physician is board certified.
		Physician Year of Graduation	The year the physician graduated from medical school.
		Medical School	The medical school the physician attended.
		Hospital Number	The hospital the physician is associated with.
		UPIN	The physician's unique physician identification number (UPIN).
		Medical License Number	The physician's medical license number.
		Medical License State	The state where the physician's medical license was issued.
		Physician Year of Birth	The physician's year of birth.
		Residency Hospital	The hospital where the physician completed their residency.
		Residency Graduation Year	The year the physician graduated from their residency program.
		National Provider Number	The physician's National Provider Identifier.
		Medical DEA Number	The physician's DEA number.
	Parking	Parking: Bike Lockers	Bike lockers are available.
		Parking: Bike Rack	A bike rack is available.
		Parking: Free	Information on whether parking is free.
		Parking: ID	The unique ID for the Parking detail.
		Parking: Number of Spaces	The number of parking spaces available.

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Category Specific	Parking	Parking: Onsite	The place has on-site parking.	
		Parking: Overnight Parking	Overnight parking is available.	
		Parking: Permit Required	A parking permit is required.	
		Parking: Public	Information on whether public parking is available.	
		Parking: Transit Lines	Transit lines that run to and from the Place.	
		Parking: Valet	The place offers valet parking.	
Estimations	Business	Estimated Fleet Size	An estimation of the number of vehicles owned or used by the location.	
		Greenscore	The propensity for the business to be a green adopter.	
		Growing Business Indicator	Information on whether the business is growing or shrinking a significant percentage.	
		Location Sales Volume	An estimation of the place's sales revenue.	
		Square Footage	An estimate of the space the place occupies.	
		White Collar Percentage	An estimation of white collar workers at the place.	
	Credit	Credit Rating	"An estimation of a business's creditworthiness." "	
	Expenses	Expenses	Expenses: Accounting	An estimate of the total cost of accounting, auditing, and bookkeeping services purchased from other companies.
			Expenses: Advertising	An estimate of the cost of purchased advertising and promotional services.
			Expenses: Charities	An estimate of the cost of charitable contributions.
			Expenses: Contract Labor	An estimate of the cost of payments to other companies for the contractual use of their employees.
			Expenses: Corporate	Information on whether the expense models are based on the corporation or location.
			Expenses: ID	The unique ID for the expense detail.
			Expenses: Insurance	An estimate of the cost of payments made on insurance policies.
			Expenses: Legal	An estimate of the cost of legal services purchased from other firms.
Expenses: Licenses			An estimate of the cost of license fees.	

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Estimations	Expenses	Expenses: Maintenance	An estimate of the cost of maintenance services.
		Expenses: Office Equipment Supplies	An estimate of the cost of supplies, materials and parts purchased for a place's own use.
		Expenses: Packaging Shipping	An estimate of the cost of packaging and shipping supplies.
		Expenses: Payroll	An estimate of the cost of gross earnings of all employees for the calendar year.
		Expenses: Printing	An estimate of the cost of purchased or contracted printing services.
		Expenses: Professional Services	An estimate of the cost of management, consulting, administrative, and other professional services purchased from other companies.
		Expenses: Rent Lease	An estimate of the cost of payments made to other companies for the rental or leasing.
		Expenses: Technology	An estimate of the cost of technology supplies, materials, and development.
		Expenses: Telecommunications	An estimate of the cost for communication services purchased from other companies.
		Expenses: Transportation	An estimate of the cost of purchased or contracted transportation services.
	Expenses: Utilities	An estimate of the cost of electricity and fuels for heating, power, or generation of electricity.	
	Geography	Population Density	The actual population density of the city.
		Population Code for Zip	The population size of the city by ZIP code.
Wealthy Area Flag		An estimation on whether the place is located in a wealthy area.	